**Application Form**

**Proposal for developing City and Hackney Maternity Voices Partnership (MVP)**

1. Name of lead organisation:

2. Address of lead organisation:

3. Postcode of lead organisation:

4. Contact name from lead organisation:

5. Contact phone number:

6. Contact email address:

7. Organisation type:

8. Company/charity registration number if lead organisation, where applicable:

9. Relevant web links:

10. Are you applying in partnership with other organisation(s)?

11. If yes, please give details below of your partner organisations

Including the organisation name, and the type of organisation

12. Briefly describe the role of partners in implementing your solution

(Max 50 words per partner)

13. Please describe your experience and skills in engaging service users? (Maximum 500 words)

Please outline your organisation’s history and background of identifying and engaging with service users, including pregnant women and parents. Please also outline how will you engage with the diverse communities in City and Hackney and ensure representation from groups who may engage less easily e.g. ethnic minorities, faith groups, young parents, isolated parents.

14. Please describe your experience and skills in working with and developing existing user groups(Maximum 350 words)

Please outline the work your organisation has undertaken to strengthen existing service user forums, including any work to introduce structures, reporting mechanisms, governance processes, developing terms of references, budget management and recruitment of committee members.

15. Please outline what evidence and approaches you will use to inform the project (Maximum 250 words)

Please detail any guidance, research or models you will use to inform your project approach. This could include user engagement and social/community development approaches, best practice examples and previous organisational experiences.

16. Please outline your plan to deliver the project. (Maximum 500 words)

You may wish to provide this information below or as a separate project plan, with tasks and timeframes and a focus on the milestones outlined in the EOI framework.

17. Please outline what the project will cost and outline different elements of your spending. (Maximum 250 words)

Lastly is there any additional information you would like to tell us? This could include any **“added value”** you feel your organisation or ideas will bring to local women and families *(maximum 250 words).*

**Don’t leave it to the last minute! Late bids won’t be accepted!**

**If you have any questions or queries please contact**

**Jairzina Weir, Maternity Programme Manager**

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